



FOOD FOR NEIGHBORS

Sample School Communication

Purpose: For schools to send out to their communities via KIT and other school platforms to encourage more Red Bag Donors and Volunteers in their area. This email can be used for new schools that are joining the program or existing schools that need more food donors and volunteers

Instructions

- Please copy and paste the below email template.
- Please have the school Principal “sign” the letter as it goes out through their office.
- You can attach the FFN New Donor flyer (if needed).
- We have more social media and communications samples for marketing the Red Bag Program and the FFN Partnership as needed.
- Encourage the schools to include the email text and flyer in their communications.

Sample

Please see the next page.



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Our school is partnering with Food For Neighbors to help feed our local students who deal with food insecurity outside of school hours. Even in an area as wealthy as Northern Virginia, **one in four kids** are struggling with hunger.

[Food For Neighbors](#) is a local organization addressing this problem by collecting food from our community via the Red Bag Program and donating directly to our local schools. The food is then distributed to the students every week through our food pantry.

We hope you will consider participating in the Red Bag food collection program. You can make a difference in a local student's life by simply adding a few extra items to your shopping cart every two months.

Here's how it works:

1. Request a reusable Red Bag [here](#) and Food For Neighbors will drop it off at your house.
2. Fill the Red Bag with food items that are listed on a tag on that bag.
3. Put the Red Bag outside your front door in the morning on the next bag collection day. Collection dates are also listed on the bag tag. And don't worry, FFN will send reminders.

Your Red Bag will be picked up from your house, the food sorted at a local school and delivered directly to our school food pantry. As an added benefit, you can get a tax deduction for the food that you donate!

With your help, even more kids can be fed. For more information on the Red Bag program click [here](#). *Check out what items FFN collects as they are targeted to ready-made, individually packaged food items that students and teens can eat on-the-go or with little preparation.*

As we partner with FFN, other critical volunteer opportunities include: Driving to pick up filled Red Bags and Sorting the donated food during the Red Bag Day events. Visit the [FFN FAQ](#) page to find out more and to sign up to volunteer in these two very important roles. These are great opportunities for our students to receive volunteer service hours, too.

If you have any questions, please feel free to contact our School Social Worker or Family Liaison or Lisa Dean Lisa@foodforneighbors.org

Thanks for helping us provide food to students who need that extra support!